



## For Immediate Release

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## Spotlight Communications Earns a “Favorite Place on Google”

(Boston, MA)—June 23, 2010—Spotlight Communications today announced that its popularity on Google has led to its recognition as a “Favorite Place on Google.” Between December 1, 2009- February 28, 2010, Spotlight Communications was one of the most popular local businesses on Google, as measured by how many times people found its listing and clicked on it.



“This is really a cool honor to hold and a great web-based marketing tool for us to leverage,” said Spotlight principal and founder, Tomeeka Farrington. “As a Google Places user, we can now plan to post live updates to our Place Page, along with any relevant discounts and offers, to keep our customers engaged and informed.”

Spotlight Communications is one of less than 250,000 businesses in the U.S. to receive this recognition; that’s less than 1% of all U.S. businesses. Spotlight received a window decal to show users that it is a “Favorite Place on Google.” On the sticker there is a special barcode that may be scanned by customers via Smartphone in order to read reviews, earn coupons, and more!

Visit the Spotlight Place Page at: <http://bit.ly/cHjSMt>

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**About Spotlight Communications:**

[www.spotlightcommunications.net](http://www.spotlightcommunications.net)

Spotlight Communications is a full-service communications corporation that works with the private sector and government agencies, to define their communications requirements, and present the most cost effective solutions to meet those needs. Using traditional and new media services, including print & broadcast, public outreach, event planning and management, website design & development, and social media marketing, we transform agencies into next generation communicators.