



For Immediate Release

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Contact:
Suzanne Henkels
(617) 423-0040

Suzanne@spotlightcommunications.net

**Spotlight Communications Unveils New Website to Show Move to Next
Generation Media Solutions Corporation**

Plans to Leverage Services to Help Traditional Clients, such as Government

(Boston, MA)—June 9, 2009—Spotlight Communications today announced its transition from a public relations firm to a next generation media solutions corporation, with the launch of its newly redesigned website (www.SpotlightCommunications.net).

Spotlight was recently certified in the U.S. Small Business Administration's 8(a) program, which is designed to assist small disadvantaged businesses to gain access to federal and private procurement markets.

“The country truly saw the power of the internet unfold with President Obama's social networking campaign, which helped him to raise over \$30 million. We think that Spotlight's added services will help enhance our clients' visibility, especially those in the government sector,” said Tomeeka Farrington, Principal and founder of Spotlight.

The Company's new service offerings are largely focused on creating next generation media solutions for traditionally competitive sectors such as government/state, technology, construction, and health care, to help them stay ahead of the industry curve. Through state-of-the-art multimedia and communication tools, Spotlight can help clients transform their communication techniques with the integration of traditional and new media tools. Spotlight will therefore offer these clients new media services such as implementation of Blogs, viral marketing and word-of-mouth campaigns, electronic newsletters, and broadband video services, to incorporate into their existing PR and marketing.

The team has also launched Spotlight TV, which is internet TV programming that will feature stories of interest about Spotlight, as well as highlighted events and campaigns. Given the ever-shifting technological trends, Spotlight aims to stay ahead of the industry and help clients adapt to their increasingly competitive markets while leveraging the power of the internet.

For more information visit www.spotlightcommunications.net

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About Spotlight Communications:

Spotlight Communications is a full-service marketing communications corporation. Using traditional and new media tools, such as print, digital PR, viral sharing, audio and video, we transform traditional organizations into next generation marketers. Whether you are seeking to launch a mass media campaign, or tap into the power of social networks, we can help. www.spotlightcommunications.net.